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IMPORTED HYBRID HIPPEASTRUM

AMARYLLIS BULBS

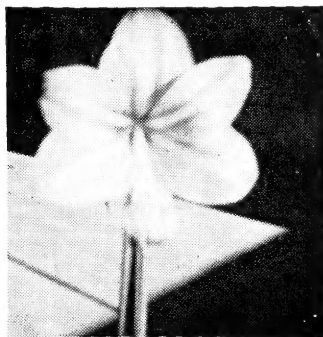


Photo by  
EDGAR H. WUEST  
New Jersey

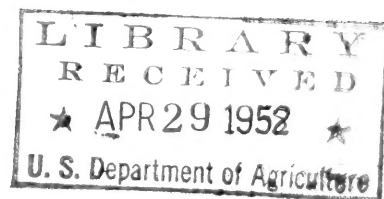
JUNO — VAN MEEUWEN STRAIN

JOHNSON BROS.

*Flower Bulb Importers*

Box 74

Barnegat, N. J.



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## A PERSONAL MESSAGE TO YOU

Once more it is our privilege (for which we thank God) to greet you and welcome you into another season of the amazing hybrid imported AMARYLLIS bulbs.

We desire for you much joy both from the bulbs you now possess and from those you will purchase this season.

The other day I stood in our field of hardy Amaryllis (*Lycoris Squamigera*) in full bloom of delicate pink shaded lavender and meditated upon the goodness of our LORD in giving us the exquisite blooms of the members of the *Lycoris* branch of the AMARYLLIS family to start the season. These, followed by the majestic imported hybrids, offers us better than eight months enjoyment with AMARYLLIS, starting with early fall outside, continuing indoors with the hybrids during the cold winter months and finishing the cycle late in the spring in just nice time to plan and prepare for the outdoor gardening.

The LORD'S goodness doesn't stop with the abundance of varieties of the AMARYLLIS family HE gives us but includes those that carry us indoors when the outdoor blooming cycle has finished.

Besides, HE has planned these gorgeous flowers for indoor activity following our outdoor gardening as a natural harmless tranquilizer for tattered nerves often resulting from our daily work with accompanying pressures. Both mind and body are soothed and prepared for a good nights sleep and a good days work following.

The LORD is too good to us, what do we do for HIM?

For this season we have reduced the number of named varieties somewhat in an effort to eliminate some of the less outstanding clones.

This does not mean that the eliminated clones are not desirable but simply that they are less spectacular and striking than those listed below.

We have arranged the listing by colors including the strains of VAN MEEUWEN, LUDWIG and WARMENHOVEN with a brief description of each variety.

Again we suggest that you order early so as to be more certain to obtain the desired varieties with plump live roots intact.

The Dutch hybrid bulbs will reach us very late in November or early December and your valued order will then be packed and shipped in an effort to reach you before the Christmas mails become heavy and slow down delivery.

All our Dutch hybrid AMARYLLIS bulbs will be 28 cm. circumference and in good condition and true to name, top quality.

In the event that we are sold out of specified varieties in your order we will substitute an equal valued or higher in nearest shade unless you state "no substitutes".

Payment in a convenient form to you is required with each order. We assume cost of parcel post to your address and guarantee safe delivery of bulbs unless you reside on a rural route in low temperature area where parcel would be subject to cold, rain or snow exposure in which case we would withhold shipment till temperature modified.

We pack bulbs to withstand normal freezing conditions.

Our liability will not exceed the purchase price of bulb.

**FOR THE SECOND SEASON WE OFFER UNNAMED  
CLONES OF TOP GRADE 28CM. CIRC. SIZE  
BULBS OF THE WARMENHOVEN STRAIN**

**in sepearte colors, dark red, salmon-pink or white**

**priced at \$3.25 each 3 for \$9.00**

**LIMITED QUANTITY AVAILABLE. — DON'T MISS THESE!**

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**WHITE VARIETIES**

- NIVALIS — (Ludwig) a beautiful glistening pure white 8" flat  
blooms on medium tall scapes — the best Ludwig white  
in our opinion ..... each \$5.25
- MARIA GORETTI — (Ludwig) slightly ruffled pure white 8"  
blooms on medium tall scapes, a very nice novelty .... each \$5.25
- LUDWIG'S DAZZLER — (Ludwig) dazzling pure white 8½"  
blooms also on medium tall scapes, striking ..... each \$6.50
- WHITE GIANT — (Ludwig) still another glistening pure white,  
8" blooms on medium tall scapes — an excellent white each \$5.50
- QUEEN OF THE WHITES — (Warmenhoven) waxy pure white  
9" blooms on medium tall scapes — petal tips slightly  
recurved — this is a beauty, the best Warmenhoven white  
in our opinion ..... each \$6.50
- EARLY WHITE — (Ludwig) early blooming pure white 7½"  
blooms on medium tall scapes, neither flat shaped nor  
trumpet just in between ..... each \$5.25

*Most whites above have a pleasing scent after bloom opens out.*

**PINK VARIETIES**

- DIDO — (Van Meeuwen) this gorgeous salmon-pink 8" bloom  
variety on medium tall scapes should be in every collec-  
tion, — one of the best ..... each \$5.75
- SWEET SEVENTEEN — (Warmenhoven) soft salmon-pink 8"  
blooms on medium tall scapes ..... each \$6.00
- DELILAH — (Ludwig) fine begonia-pink 8" blooms on medium  
tall scapes, — one of the newer creations ..... each \$7.00
- LOVE'S DESIRE — (Ludwig) coral-pink 8½" blooms on medium  
tall scapes, — very outstanding ..... each \$9.00
- PINKSTERFLOWER — (Ludwig) striking azalea-pink 8" blooms  
on medium tall scapes — we like this ..... each \$6.50

- PINK FAVORITE — (Ludwig) rich rosy-pink 9" blooms on tall  
scapes, — very showy ..... each \$8.50
- PINK PERFECTION — (Ludwig) carmine-pink 8" blooms on  
medium tall scapes, — quite different ..... each \$8.50
- MORNING STAR — (Ludwig) begonia-pink 8" blooms with  
white star in throat borne on tall scapes, a real beauty  
you'll love — We recommend it highly ..... each \$6.00
- AMERICAN IDOL — (Ludwig) deep salmon-pink 10" to 11"  
blooms with deeper throat, on tall scapes to 30" an  
aristocrat and new last season ..... \$ 10.00

*This variety is quite deep and would by no means be  
classed as a pastel pink.*

## VARIETIES OF THE RED SHADES

- JUNO — (Van Meeuwen) this spectacular beauty is the best deep  
red of any in our opinion. (Photo on front cover). A  
consistent deep self, running to 10" to 11" flat blooms.  
Heavy foliage, scape and flower substance. Scape to 26".  
We very highly recommend this majestic variety as a deep  
red must, so does Mr. E. H. Wuest ..... each \$6.00
- TRISTAN — (Van Meeuwen) another fabulous variety of rich  
scarlet 9" to 10" blooms on scapes to 26". As with JUNO  
we recommend this one highly as well ..... each \$7.00
- FRANKLIN ROOSEVELT — (Ludwig) rich blood-red 8" flat  
blooms on scapes to 25" — one of the best Ludwig's reds each \$6.00
- LUDWIG'S GOLIATH — (Ludwig) dark orient-red 10" to 11"  
blooms on 26" scapes, another outstanding red ..... each \$10.00
- GONDIBAR — (Van Meeuwen) striking dark red 8" blooms on  
medium tall scapes, — very desirable ..... each \$7.00
- MARYON — (Van Meeuwen) another rich blood-red beauty of  
8" blooms on medium tall scapes ..... each \$6.00
- GIANT GOLIATH — (Van Meeuwen) deep red self 8" blooms  
on medium tall scapes. — Very warming ..... each \$6.00
- ALEXANDRA — (Van Meeuwen) bright medium red 8" blooms  
on medium tall scapes.— A shining spot of color ..... each \$6.00
- RED EMPEROR — (Van Meeuwen) shimmering gorgeous  
medium red 8" blooms on medium tall scapes ..... each \$6.00
- HALLEY — (Ludwig) sharp poppy-red 8" blooms with darker  
shimmering throat on 26" scapes. — One of the older  
varieties still very popular ..... each \$6.00
- SALMON JOY — (Ludwig) glowing salmon orange 9" blooms  
on scapes to 30" — very popular ..... each \$6.00
- RED MASTER — (Warmenhoven) striking deep red 10" blooms  
on medium tal scapes. — Quite tempermental ..... each \$7.00

- ROYAL RUBY — (Warmenhoven) gorgeous medium red flat  
8" blooms on medium tall scapes ..... each \$10.00
- BEACON — (Warmenhoven) deep salmon 10" blooms banded  
white on petals on medium tall scapes. — Very unusual each \$9.75
- CHEROKEE — (Warmenhoven) lustrous metallic red 13" blooms  
on medium tall scapes. — Another unusual variety ..... each \$9.75
- DORIS LILIAN — (Ludwig) gorgeous 7½" flat blooms of rich  
carmine-rose on scapes to 28" ..... each \$8.00
- SIREN — (Ludwig) exquisite dainty salmon-rose 8½" blooms  
on medium tall scapes ..... each \$8.00
- WYNDHAM HAYWARD — (Ludwig) very rich soft oriental  
dark red 8½" blooms on tall scapes ..... each \$7.50
- MARGARET ROSE — (Ludwig) shrimp-red pink striped 8"  
to 9" blooms on scapes to 28". — Very unusual ..... each \$7.00
- VIOLETTA — (Warmenhoven) medium red beauty with violet  
hued 8" blooms on scapes to 24". — Another unusual one. each \$5.75
- ALCYONE — (Van Meeuwen) light red striped white 5" blooms  
on medium tall scapes. — Very attractive ..... each \$5.75
- KING OF STRIPES — (Warmenhoven) white striped red 5"  
blooms on scapes 24" often three scapes ..... each \$5.25
- CANDY CANE — (Ludwig) magnificent bright red 9" blooms  
with petals edged white on scapes to 28". — Very  
striking ..... each \$10.00
- CARUSO — (Ludwig) salmon-red 8" blooms with darker throat  
on scapes to 26". — An old favorite ..... each \$6.00
- AMERICAN EXPRESS — (Ludwig) spectacular shimmering rich  
orient-red 8" to 9" blooms on 28" scapes. — Another of  
the older favorites ..... each \$6.00
- MISS MARGARET TRUMAN — (Ludwig) an unusual shade  
of carmine-rose 7½" blooms on scapes to 28". — Excel-  
lent and different ..... each \$8.00

## MINIATURE FLOWERING DUTCH HYBRID AMARYLLIS

- BEAU JOLAIT — (Warmenhoven) dark red self 3½" to 4"  
blooms on 15" scapes ..... each \$5.50
- STAR OF BETHLEHEM — (Warmenhoven) salmon-pink with  
white star in throat. 4" blooms on 15" scapes ..... each \$5.50
- FLOWER RECORD — (Warmenhoven) rich scarlet self, 4"  
blooms on 15" scapes ..... each \$5.50
- GRACILIS — (Ludwig) medium red with white star in throat.  
4" blooms on 16" scapes ..... each \$5.50

*These miniatures usually have five and sometimes six blooms per scape. Bulb size slightly smaller than their larger flowered relatives, running close to 26cm. circumference.*

## BOOKLET ON CULTURAL CARE OF IMPORTED AMARYLLIS

We suggest a copy of this booklet be purchased  
by beginners as its contents are helpful.

Priced at 50c per copy.

Our second or supplemental edition of this  
booklet is not yet ready.

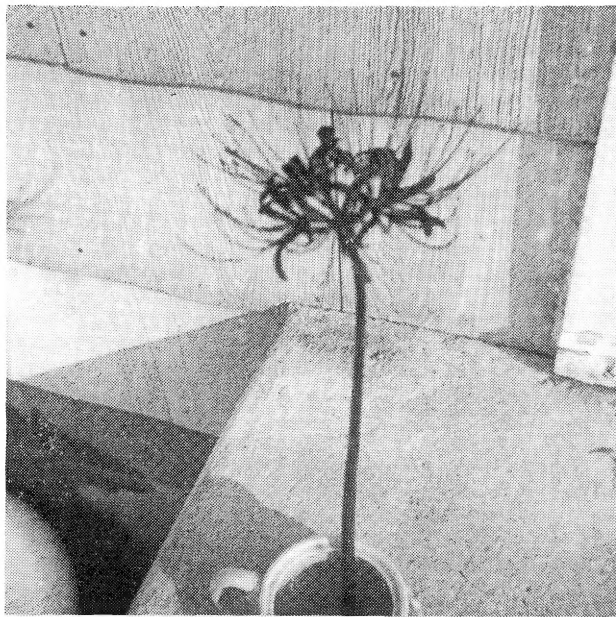
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### LYCORIS MEMBERS OF THE AMARYLLIS FAMILY FROM JAPAN

This season we offer only three varieties of this group, L. SQUAMIGERA, L. RADIATA red and L. AUREA golden, the latter two being limited in supply.



*Magic Lily*



*Red Spider Lily*

LYCORIS SQUAMIGERA, hardy Amaryllis halli often called "MAGIC LILY OF JAPAN" produces scented pastel pink blooms slightly tinged with lavender on stems to 24" tall in August.

Foliage follows thru winter and spring, dying off early in June when bulb rests. Flower stem appears suddenly, alone (no foliage) therefore it is advisable to plant petunias or something similar in front of bulbs to detract from the naked stem.

6" circumference bulbs ..... \$4.00 dozen  
7" circumference bulbs ..... \$4.50 dozen

*This variety is hardy north.*

LYCORIS RADIATA RED, the red spider lily produces delicate red blooms on stems to 15" during September. Characteristics same as L. Squamigera, except for blooming time.

Blooming size bulbs ..... \$3.00 dozen

LYCORIS AUREA, the beautiful golden spider lily blooms during late September or early October on stems to 18". This variety is suited to outdoor growing from Richmond, Va. south across the Gulf states and on the west coast. In areas other than these they can be pot grown to do well in a cool greenhouse or indoors. Late spring pots can be plunged in the outdoor garden in full sun and kept moist till foliage dies down.

Blooming size bulbs ..... \$5.00 dozen

*Lycoris varieties offered above available now.*

## A MATTER OF INTEREST

We have another hobby besides the amazing AMARYLLIS and LYCORIS and that is to develop a truly outstanding cantaloupe (musk-melon), the kind with the sweet flavor that causes ones taste buds to go wild with joy.

It is a far cry from majestic AMARYLLIS to the majestic appetizing cantaloupe, the former feeds our hunger for beauty while the latter feeds our hunger for unusually tasty food.

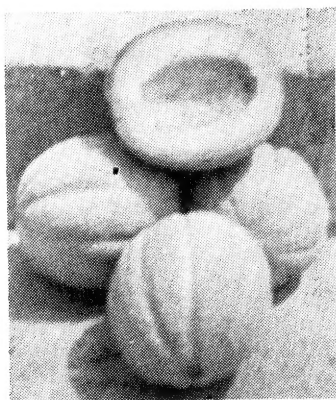
After ten years of working on this project we've come up with the most tasty, sweet and firm meated cantaloupe we've ever had the pleasure of enjoying.

We grow them in sandy loam in rows six feet apart in the row planting two or three seed in each hill, 2 feet apart. After preparing the soil we scoop a depression with a hoe about 1½" deep, put into this a small handful of (Vitaloam) this is a commercial compost we sell over the counter in our flower shop (and use for our own growing of all plants indoors or out) then we place the seed on this material and cover with one inch of soil. We usually plant late in May when the soil warms up in this area.

Incidentally, we seed our soil in rye every second fall and turn it under the following spring as a green manure crop.

Let's return to the plants — when they have been planted we cover hill with a basket or similar article (upside down of course) till the young plants have pushed thru the surface. We do not again use this covering.

At this point we become very conscious of moisture for the plants. We water well when planting then after plants come thru the surface if



we've had no rain for five days and the soil is dry we apply water thru a hose using a plastic 50 foot length of deep soaker for about a half hour. As the season progresses and the need arises we increase the soaking time till we can push our hand into the soil easily to about 5" deep.

When plant runners have attained a length of about twelve inches we apply HYPONEX plant food as a booster mixed according to directions after deep soaking and applied on the hill direct either first thing in the morning or early evening.

We repeat this booster application when fruits have attained the size of the palm of your hand.

Of course we keep the row free of weeds. After the second application of booster we gently lift each fruit a little so as to tuck under it a gob of dried seaweed, salt hay or other similar material to discourage various insects from eating into the fruit as it lies on the ground. Then it also keeps the fruit clean.

We usually grow two plants to a hill, 25 hills to a 50 foot row and each plant will produce in most instances two fruits per plant 3 to 5 pounds each.

High quality producing cycle is about three weeks or a little better. In selecting seed we use only the largest perfectly formed fruits, dry and cure same than refrigerate or store in a cool cellar in a tight container such as a coffee can till ready to use at which time we examine each seed to be certain it is mature, plump and not flat as a dud.

We start picking these luscious cantaloupes here the first week in August. When fruit starts to color yellow on the outside it will be ready in a couple of days. When you can with very little pressure separate the fruit from the stem it is ready to eat after chilling. If picked too soon meat is too firm, if too late meat is too soft.

Sure, we baby these plants a little while growing them but that pays big dividends.

We feel guilty in keeping these to ourselves so have decided to share the enjoyment of them.

Sixty hand selected seeds from fruits  $3\frac{1}{2}$  pounds or over, only, 50c and you can then save your own seed as these are not hybrid and will not revert.

This packet of seed should give you all the tasty rich orange colored cantaloupe you can eat.

O. R. JOHNSON